



Star Parsamyan <star.parsamyan@lacity.org>

## Meeting Request

8 messages

Veronica Perez <vp@veronicaperez.com>

Fri, Apr 18, 2014 at 10:24 AM

To: "david.giron@lacity.org" <david.giron@lacity.org>, "star.parsamyan@lacity.org" <star.parsamyan@lacity.org>

Cc: Anh Nguyen <an@veronicaperez.com>, Veronica Perez <vp@veronicaperez.com>

Hi David and Star!

My client RAI Services has an employee dedicated to tobacco youth prevention policy. She is working with various jurisdictions throughout the country to advise them in how to beef up protections for youth. Laura Leigh Oyler from Reynolds will be in town May 19, 20, 22 and 23. Would you be available to meet with us during that time?

Please let me know if you think the Councilman would be interested in meeting with her.

Many thanks!

**VERONICA VP PEREZ**  
& ASSOCIATES

**Veronica Perez**  
325 W. 8th Street, Suite 901  
Los Angeles, CA 90014  
*Mobile:* (626) 644-5525  
*Phone:* (213) 221-7161 *Fax:* (213) 221-7128  
vp@veronicaperez.com www.veronicaperez.com

GOVERNMENT RELATIONS | PUBLIC AFFAIRS | COMMUNITY OUTREACH | LOBBYING

Star Parsamyan <star.parsamyan@lacity.org>

Fri, Apr 18, 2014 at 11:30 AM

To: Veronica Perez <vp@veronicaperez.com>

Cc: "david.giron@lacity.org" <david.giron@lacity.org>, Anh Nguyen <an@veronicaperez.com>

Hello Veronica,

We will be happy to meet with your client. We are available on May 22 at 10AM. Please let me know if that time works with your schedule.

Thank you,

Star

:)

[Quoted text hidden]

**Star Parsamyan**

Education/Legislative Deputy  
Office of Councilmember Mitch O'Farrell  
200 N. Spring Street, Room 450, Los Angeles, CA 90012  
(213) 473-7013 w|[www.cd13.org](http://www.cd13.org)

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**Veronica Perez** <[vp@veronicaperez.com](mailto:vp@veronicaperez.com)>

Fri, Apr 18, 2014 at 11:37 AM

To: Star Parsamyan <[star.parsamyan@lacity.org](mailto:star.parsamyan@lacity.org)>

Cc: "david.giron@lacity.org" <[david.giron@lacity.org](mailto:david.giron@lacity.org)>, Anh Nguyen <[an@veronicaperez.com](mailto:an@veronicaperez.com)>

Perfect. Thanks everyone!

**From:** Star Parsamyan [mailto:[star.parsamyan@lacity.org](mailto:star.parsamyan@lacity.org)]

**Sent:** Friday, April 18, 2014 11:31 AM

**To:** Veronica Perez

**Cc:** [david.giron@lacity.org](mailto:david.giron@lacity.org); Anh Nguyen

**Subject:** Re: Meeting Request

[Quoted text hidden]

**Star Parsamyan** <[star.parsamyan@lacity.org](mailto:star.parsamyan@lacity.org)>

Fri, Apr 18, 2014 at 11:46 AM

To: Veronica Perez <[vp@veronicaperez.com](mailto:vp@veronicaperez.com)>

Cc: "david.giron@lacity.org" <[david.giron@lacity.org](mailto:david.giron@lacity.org)>, Anh Nguyen <[an@veronicaperez.com](mailto:an@veronicaperez.com)>

Sure! Have a nice weekend:)

[Quoted text hidden]

**Veronica Perez** <[vp@veronicaperez.com](mailto:vp@veronicaperez.com)>

Wed, Apr 30, 2014 at 10:03 AM

To: Star Parsamyan <[star.parsamyan@lacity.org](mailto:star.parsamyan@lacity.org)>

Cc: "david.giron@lacity.org" <[david.giron@lacity.org](mailto:david.giron@lacity.org)>, Anh Nguyen <[an@veronicaperez.com](mailto:an@veronicaperez.com)>

Hi guys! Who would the appropriate person at the County be on this subject? Any way we could invite them to the meeting we have scheduled with you? If not, no worries. We can schedule a separate meeting. Thank you!

**From:** Star Parsamyan [mailto:[star.parsamyan@lacity.org](mailto:star.parsamyan@lacity.org)]

**Sent:** Friday, April 18, 2014 11:31 AM

**To:** Veronica Perez

**Cc:** [david.giron@lacity.org](mailto:david.giron@lacity.org); Anh Nguyen

**Subject:** Re: Meeting Request

Hello Veronica,



Star Parsamyan &lt;star.parsamyan@lacity.org&gt;

**Confirming**

2 messages

Veronica Perez &lt;vp@veronicaperez.com&gt;

Wed, May 21, 2014 at 3:17 PM

To: Star Parsamyan &lt;star.parsamyan@lacity.org&gt;, "david.giron@lacity.org" &lt;david.giron@lacity.org&gt;

Hi there! Confirming our 10 am meeting tomorrow regarding Tobacco Youth Prevention.

**Veronica Perez**325 W. 8th Street, Suite 901  
Los Angeles, CA 90014*Mobile:* (626) 644-5525*Phone:* (213) 221-7161 *Fax:* (213) 221-7128*vp@veronicaperez.com www.veronicaperez.com*

GOVERNMENT RELATIONS | PUBLIC AFFAIRS | COMMUNITY OUTREACH | LOBBYING

Star Parsamyan &lt;star.parsamyan@lacity.org&gt;

Thu, May 22, 2014 at 8:36 AM

To: Veronica Perez &lt;vp@veronicaperez.com&gt;

Cc: "david.giron@lacity.org" &lt;david.giron@lacity.org&gt;

Hello Veronica,

We are looking forward to seeing you!

On Wed, May 21, 2014 at 3:17 PM, Veronica Perez <vp@veronicaperez.com> wrote:

Hi there! Confirming our 10 am meeting tomorrow regarding Tobacco Youth Prevention.

**Veronica Perez**325 W. 8th Street, Suite 901  
Los Angeles, CA 90014*Mobile:* (626) 644-5525*Phone:* (213) 221-7161 *Fax:* (213) 221-7128*vp@veronicaperez.com www.veronicaperez.com*

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**Star Parsamyan**

Education/Legislative Deputy

Office of Councilmember Mitch O'Farrell

200 N. Spring Street, Room 450, Los Angeles, CA 90012

(213) 473-7013 w|[www.cd13.org](http://www.cd13.org)

**Find the Councilmember on Facebook, Twitter and YouTube!**



Star Parsamyan <star.parsamyan@lacity.org>

## Youth Tobacco Prevention

4 messages

**Star Parsamyan** <star.parsamyan@lacity.org>

Wed, Jun 11, 2014 at 10:24 AM

To: "<msupper@layn.org>" <msupper@layn.org>, oylerl@njrt.com

Cc: David Giron <david.giron@lacity.org>, Veronica Perez <vp@veronicaperez.com>

Hello Mark,

Hope all is well! I haven't talked to you for a while but I would like to introduce Laura Leigh Oyler from RAI Services Company who is delivering Youth Tobacco Prevention Program to our students. I did mention your new school under LAUSD and she wanted to see if you would like to meet with her and discuss further. Let me know if there is anything I can help with.

Thank you,

Star  
:)



## Star Parsamyan

Education/Legislative Deputy

Office of Councilmember Mitch O'Farrell

200 N. Spring Street, Room 450, Los Angeles, CA 90012

(213) 473-7013 w| [www.cd13.org](http://www.cd13.org)

**Find the Councilmember on Facebook, Twitter and YouTube!**

**Mark Supper** <msupper@layn.org>

Wed, Jun 11, 2014 at 10:34 AM

Reply-To: [msupper@layn.org](mailto:msupper@layn.org)

To: Star Parsamyan <star.parsamyan@lacity.org>, oyler@rjt.com, astaten@layn.org

Cc: David Giron <david.giron@lacity.org>, Veronica Perez <vp@veronicaperez.com>, bcoughlin@layn.org

Star

Hope all is well and lets catch up soon. Let's see if we can plan the tour of City Hall soon. I'm sure the youth will enjoy that!!. Amanda, Dr. Brian and I can meet with RAI Company. Let me know how we should proceed.

**Mark Supper - Executive Director**

Los Angeles Youth Network

(Please see our new address/phone number change for Admin offices)

7033 Sunset Blvd, Suite 225

Los Angeles, CA 90028

(323)467-8466

(323)488-6400 Fax

msupper@layn.org

www.LAYN.org

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**From:** Star Parsamyan [mailto:[star.parsamyan@lacity.org](mailto:star.parsamyan@lacity.org)]  
**Sent:** Wednesday, June 11, 2014 10:25 AM  
**To:** <[msupper@layn.org](mailto:msupper@layn.org)>; [oylerl@rjrt.com](mailto:oylerl@rjrt.com)  
**Cc:** David Giron; Veronica Perez  
**Subject:** Youth Tobacco Prevention

[Quoted text hidden]

**Star Parsamyan** <[star.parsamyan@lacity.org](mailto:star.parsamyan@lacity.org)> Wed, Jun 11, 2014 at 10:37 AM  
To: "<[msupper@layn.org](mailto:msupper@layn.org)>" <[msupper@layn.org](mailto:msupper@layn.org)>  
Cc: [oylerl@rjrt.com](mailto:oylerl@rjrt.com), Amanda Yard-Staten <[astaten@layn.org](mailto:astaten@layn.org)>, David Giron <[david.giron@lacity.org](mailto:david.giron@lacity.org)>, Veronica Perez <[vp@veronicaperez.com](mailto:vp@veronicaperez.com)>, Brian Coughlin <[bcoughlin@layn.org](mailto:bcoughlin@layn.org)>

Thank you Mark for such a quick response. We should definitely do the City Hall Tour. Let's try to figure out a date.

Thank you,

Star  
:)

[Quoted text hidden]

**Veronica Perez** <[vp@veronicaperez.com](mailto:vp@veronicaperez.com)> Wed, Jun 11, 2014 at 12:20 PM  
To: Star Parsamyan <[star.parsamyan@lacity.org](mailto:star.parsamyan@lacity.org)>  
Cc: "david.giron@lacity.org" <[david.giron@lacity.org](mailto:david.giron@lacity.org)>

Thank you so much for doing this! Any word on whether the CM is interested in taking up the issue of increasing penalties for providing youth with tobacco? I think we could work on Councilwoman Martinez to submit this jointly.

**From:** Star Parsamyan [mailto:[star.parsamyan@lacity.org](mailto:star.parsamyan@lacity.org)]  
**Sent:** Wednesday, June 11, 2014 10:38 AM  
**To:** <[msupper@layn.org](mailto:msupper@layn.org)>  
**Cc:** [oylerl@rjrt.com](mailto:oylerl@rjrt.com); Amanda Yard-Staten; David Giron; Veronica Perez; Brian Coughlin  
**Subject:** Re: Youth Tobacco Prevention

[Quoted text hidden]





Star Parsamyan <star.parsamyan@lacity.org>

## Youth Tobacco Prevention

3 messages

Veronica Perez <vp@veronicaperez.com>

Tue, Jun 3, 2014 at 11:03 AM

To: Star Parsamyan <star.parsamyan@lacity.org>, "david.giron@lacity.org" <david.giron@lacity.org>

Cc: Veronica Perez <vp@veronicaperez.com>, "Oyler, Laura L (OYLERL@rjrt.com)" <OYLERL@rjrt.com>, "Spross, David L" <sprossd@rjrt.com>, Anh Nguyen <an@veronicaperez.com>

Star and David,

It was a pleasure seeing you a couple of weeks ago with Laura Leigh Oyler from Reynolds. As we discussed, a disparity exists between the penalties for providing youth with alcohol (\$1,000 plus community service) and tobacco (\$200 and no community service).

We believe Los Angeles could be a leader in addressing this disparity and making real progress in youth tobacco prevention. I've attached some suggested language/information for a possible motion. We look forward to discussing this with you.

In addition, we are looking forward to those introductions you were going to make to the LGBT Center in Hollywood, the LAUSD high school for homeless students and LA Youth Network. We would like to provide them with materials on youth tobacco prevention.

Thanks and talk to you soon!

**VERONICA  PEREZ**  
& ASSOCIATES

**Veronica Perez**

325 W. 8th Street, Suite 901  
Los Angeles, CA 90014

*Mobile:* (626) 644-5525

*Phone:* (213) 221-7161 *Fax:* (213) 221-7128

*vp@veronicaperez.com* *www.veronicaperez.com*

GOVERNMENT RELATIONS | PUBLIC AFFAIRS | COMMUNITY OUTREACH | LOBBYING

Whereas, an adult who provides minors with access to alcohol is guilty of a misdemeanor under state law, resulting in a fine of \$1000 and 24 hours of community service,

Whereas, an adult who provides minors with access to tobacco is guilty of a misdemeanor or civil violation at the city attorney's discretion, with a graduated penalty beginning at \$200 and no community service requirement,

Whereas, the Youth Risk Behavior Survey (YRBS) conducted by the Center for Disease Control (CDC) indicates that Los Angeles youth who smoke cigarettes obtain their cigarettes from directly from retail only 10.3% of the time,

Whereas, the primary source of access to tobacco by minors is through social sources and complicit adults,

Whereas, adults who provide minors with access to tobacco should be held to the same criminal liability as adults who provide minors with access to alcohol,

If any person shall send a person under 18 years of age to purchase, acquire, receive, or attempt to purchase, acquire, or receive tobacco products, tobacco-derived products, vapor products or cigarette wrapping papers, or if any person shall aid or abet a person who is under 18 years of age in purchasing, acquiring, or receiving or attempting to purchase, acquire, or receive tobacco products, tobacco-derived products, vapor products or cigarette wrapping papers, the person shall be guilty of a misdemeanor with a fine of \$1000 and 24 hours of community service; provided, however, persons under 18 years of age may be enlisted by police or local sheriffs' departments to test compliance if the testing is under the direct supervision of that law enforcement department and written parental consent is provided; provided further, that the [ENFORCEMENT AGENCY] shall have the authority, pursuant to a written plan prepared by the [HEAD OF THE ENFORCEMENT AGENCY], to use persons under 18 years of age in annual, random, unannounced inspections, provided that prior written parental consent is given for the involvement of these persons and that the inspections are conducted for the sole purpose of preparing a scientifically and methodologically valid statistical study of the extent of success the State has achieved in reducing the availability of tobacco products to persons under 18 years of age, and preparing any report to the extent required by section 1926 of the federal Public Health Service Act (42 USC § 300x-26).





Star Parsamyan &lt;star.parsamyan@lacity.org&gt;

## City Attorney Youth Tobacco Prevention by LA City Attorney

2 messages

Veronica Perez &lt;vp@veronicaperez.com&gt;

Mon, Jun 23, 2014 at 4:46 PM

To: "arcelia.arce@lacity.org" <arcelia.arce@lacity.org>, Ackley Padilla <ackley.padilla@lacity.org>, Jim Dantona <jim.dantona@lacity.org>, Star Parsamyan <star.parsamyan@lacity.org>, "david.giron@lacity.org" <david.giron@lacity.org>

Hey guys! Check out the attached report. It seems the LA City Attorney has received a grant for Youth Tobacco Prevention. It seems like there could be an opportunity here to incorporate the increase in penalties for those who provide tobacco to youth into the City Attorney's program. Check it out:

[http://clkrep.lacity.org/online/docs/2012/12-1407\\_rpt\\_cao\\_06-09-14.pdf](http://clkrep.lacity.org/online/docs/2012/12-1407_rpt_cao_06-09-14.pdf)

**Veronica Perez**

325 W. 8th Street, Suite 901  
Los Angeles, CA 90014

*Mobile:* (626) 644-5525*Phone:* (213) 221-7161 *Fax:* (213) 221-7128*vp@veronicaperez.com* [www.veronicaperez.com](http://www.veronicaperez.com)

GOVERNMENT RELATIONS | PUBLIC AFFAIRS | COMMUNITY OUTREACH | LOBBYING

Star Parsamyan &lt;star.parsamyan@lacity.org&gt;

Mon, Jun 23, 2014 at 5:07 PM

To: Veronica Perez &lt;vp@veronicaperez.com&gt;

Cc: "arcelia.arce@lacity.org" <arcelia.arce@lacity.org>, Ackley Padilla <ackley.padilla@lacity.org>, Jim Dantona <jim.dantona@lacity.org>, "david.giron@lacity.org" <david.giron@lacity.org>

Thank you Veronica!

[Quoted text hidden]

—

**Star Parsamyan**

Education/Legislative Deputy

Office of Councilmember Mitch O'Farrell

200 N. Spring Street, Room 450, Los Angeles, CA 90012

(213) 473-7013 w/[www.cd13.org](http://www.cd13.org)

Find the Councilmember on Facebook, Twitter and YouTube!



Star Parsamyan &lt;star.parsamyan@lacity.org&gt;

## Los Angeles Youth Network

2 messages

Veronica Perez &lt;vp@veronicaperez.com&gt;

Wed, Jul 16, 2014 at 4:04 PM

To: "david.giron@lacity.org" &lt;david.giron@lacity.org&gt;, Star Parsamyan &lt;star.parsamyan@lacity.org&gt;

Cc: Jeanne Min &lt;jeanne.min@lacity.org&gt;, Veronica Perez &lt;vp@veronicaperez.com&gt;, "Oyler, Laura L (OYLERL@rjrt.com)" &lt;OYLERL@rjrt.com&gt;

Hi guys! Hope you're having a great summer. I wanted to let you know that we (Laura Leigh Oyler from RAI Services and I) had a great call today with Brian Coughlin from Los Angeles Youth Network about Youth Tobacco Prevention educational programs/materials. Thank you again for the introduction!

Brian asked Laura Leigh to send over the free materials, which they will incorporate into their educational program. In addition, RAI Services is going to make a \$5,000 donation to LAYN.

We wanted to give the Councilman the opportunity to present LAYN with the donation, whether at a private meeting or Council Presentation for Los Angeles Youth Network. Thoughts?

Veronica



### Veronica Perez

325 W. 8th Street, Suite 901  
Los Angeles, CA 90014

Mobile: (626) 644-5525

Phone: (213) 221-7161 Fax: (213) 221-7128

vp@veronicaperez.com www.veronicaperez.com

GOVERNMENT RELATIONS | PUBLIC AFFAIRS | COMMUNITY OUTREACH | LOBBYING

Star Parsamyan &lt;star.parsamyan@lacity.org&gt;

Fri, Jul 18, 2014 at 10:25 AM

To: Veronica Perez &lt;vp@veronicaperez.com&gt;

Cc: "david.giron@lacity.org" &lt;david.giron@lacity.org&gt;, Jeanne Min &lt;jeanne.min@lacity.org&gt;, "Oyler, Laura L (OYLERL@rjrt.com)" &lt;OYLERL@rjrt.com&gt;

Hello Veronica,

Always nice to hear from you! I am glad that the introduction worked out and it will benefit the students in getting Tobacco Prevention Education program. It is very nice of Laura Leigh to send free materials and in addition, donate \$5000. That's beyond what I expected when I made the connection. Thank you for the thought of giving the Councilmember the opportunity to present LAYN with the donation but we think it should be done by Laura because this is something valuable that they are doing for the students. If you let me know when that will take

place I will be more than happy to attend.

Thank you,

Star

:)

[Quoted text hidden]

—



**Star Parsamyan**

Education/Legislative Deputy

Office of Councilmember Mitch O'Farrell

200 N. Spring Street, Room 450, Los Angeles, CA 90012

(213) 473-7013 w| [www.cd13.org](http://www.cd13.org)

**Find the Councilmember on Facebook, Twitter and YouTube!**





Star Parsamyan &lt;star.parsamyan@lacity.org&gt;

**FW: Youth Tobacco Prevention**

2 messages

Veronica Perez &lt;vp@veronicaperez.com&gt;

Tue, Aug 5, 2014 at 9:00 AM

To: Star Parsamyan &lt;star.parsamyan@lacity.org&gt;, "david.giron@lacity.org" &lt;david.giron@lacity.org&gt;

Hi guys! Just following up on this. Any interest from the Councilmember?

**From:** Veronica Perez**Sent:** Tuesday, June 03, 2014 11:04 AM**To:** 'Star Parsamyan'; david.giron@lacity.org**Cc:** Veronica Perez; Oyler, Laura L (OYLERL@rjrt.com); Spross, David L; Anh Nguyen**Subject:** Youth Tobacco Prevention

Star and David,

It was a pleasure seeing you a couple of weeks ago with Laura Leigh Oyler from Reynolds. As we discussed, a disparity exists between the penalties for providing youth with alcohol (\$1,000 plus community service) and tobacco (\$200 and no community service).

We believe Los Angeles could be a leader in addressing this disparity and making real progress in youth tobacco prevention. I've attached some suggested language/information for a possible motion. We look forward to discussing this with you.

In addition, we are looking forward to those introductions you were going to make to the LGBT Center in Hollywood, the LAUSD high school for homeless students and LA Youth Network. We would like to provide them with materials on youth tobacco prevention.

Thanks and talk to you soon!



**Veronica Perez**  
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*Phone:* (213) 221-7161 *Fax:* (213) 221-7128  
*vp@veronicaperez.com* *www.veronicaperez.com*

GOVERNMENT RELATIONS | PUBLIC AFFAIRS | COMMUNITY OUTREACH | LOBBYING



**Star Parsamyan** <star.parsamyan@lacity.org>  
To: Veronica Perez <vp@veronicaperez.com>  
Cc: "david.giron@lacity.org" <david.giron@lacity.org>

Tue, Aug 5, 2014 at 9:15 AM

Hello Veronica,

Hope all is well! Thank you for following up. Please see the link to the motion that we have introduced and we had a press conference on it along with CA's office. This is basically asking for a report from City Attorney's office and recommendations. Please see the link below to the motion. Let me know if you have any questions.

<http://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=13-1204-S3>

Best,

Star  
:)

[Quoted text hidden]



**Star Parsamyan**  
Education/Legislative Deputy  
Office of Councilmember Mitch O'Farrell  
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If any person shall send a person under 18 years of age to purchase, acquire, receive, or attempt to purchase, acquire, or receive tobacco products, tobacco-derived products, vapor products or cigarette wrapping papers, or if any person shall aid or abet a person who is under 18 years of age in purchasing, acquiring, or receiving or attempting to purchase, acquire, or receive tobacco products, tobacco-derived products, vapor products or cigarette wrapping papers, the person shall be guilty of a misdemeanor with a fine of \$1000 and 24 hours of community service; provided, however, persons under 18 years of age may be enlisted by police or local sheriffs' departments to test compliance if the testing is under the direct supervision of that law enforcement department and written parental consent is provided; provided further, that the [ENFORCEMENT AGENCY] shall have the authority, pursuant to a written plan prepared by the [HEAD OF THE ENFORCEMENT AGENCY], to use persons under 18 years of age in annual, random, unannounced inspections, provided that prior written parental consent is given for the involvement of these persons and that the inspections are conducted for the sole purpose of preparing a scientifically and methodologically valid statistical study of the extent of success the State has achieved in reducing the availability of tobacco products to persons under 18 years of age, and preparing any report to the extent required by section 1926 of the federal Public Health Service Act (42 USC § 300x-26).





Star Parsamyan <star.parsamyan@lacity.org>

## FW: Youth Tobacco Prevention

2 messages

Veronica Perez <vp@veronicaperez.com>

Tue, Aug 5, 2014 at 9:00 AM

To: Star Parsamyan <star.parsamyan@lacity.org>, "david.giron@lacity.org" <david.giron@lacity.org>

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**Sent:** Tuesday, June 03, 2014 11:04 AM

**To:** 'Star Parsamyan'; david.giron@lacity.org

**Cc:** Veronica Perez; Oyler, Laura L (OYLERL@rjrt.com); Spross, David L; Anh Nguyen

**Subject:** Youth Tobacco Prevention

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Los Angeles, CA 90014  
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*Phone:* (213) 221-7161 *Fax:* (213) 221-7128  
[vp@veronicaperez.com](mailto:vp@veronicaperez.com) [www.veronicaperez.com](http://www.veronicaperez.com)

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 **LA Resolution.docx**  
14K

**Star Parsamyan** <[star.parsamyan@lacity.org](mailto:star.parsamyan@lacity.org)>  
To: Veronica Perez <[vp@veronicaperez.com](mailto:vp@veronicaperez.com)>  
Cc: "david.giron@lacity.org" <[david.giron@lacity.org](mailto:david.giron@lacity.org)>

Tue, Aug 5, 2014 at 9:15 AM

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<http://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=13-1204-S3>

Best,

Star  
:)

[Quoted text hidden]



**Star Parsamyan**  
Education/Legislative Deputy  
Office of Councilmember Mitch O'Farrell  
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Whereas, the primary source of access to tobacco by minors is through social sources and complicit adults,

Whereas, adults who provide minors with access to tobacco should be held to the same criminal liability as adults who provide minors with access to alcohol,

If any person shall send a person under 18 years of age to purchase, acquire, receive, or attempt to purchase, acquire, or receive tobacco products, tobacco-derived products, vapor products or cigarette wrapping papers, or if any person shall aid or abet a person who is under 18 years of age in purchasing, acquiring, or receiving or attempting to purchase, acquire, or receive tobacco products, tobacco-derived products, vapor products or cigarette wrapping papers, the person shall be guilty of a misdemeanor with a fine of \$1000 and 24 hours of community service; provided, however, persons under 18 years of age may be enlisted by police or local sheriffs' departments to test compliance if the testing is under the direct supervision of that law enforcement department and written parental consent is provided; provided further, that the [ENFORCEMENT AGENCY] shall have the authority, pursuant to a written plan prepared by the [HEAD OF THE ENFORCEMENT AGENCY], to use persons under 18 years of age in annual, random, unannounced inspections, provided that prior written parental consent is given for the involvement of these persons and that the inspections are conducted for the sole purpose of preparing a scientifically and methodologically valid statistical study of the extent of success the State has achieved in reducing the availability of tobacco products to persons under 18 years of age, and preparing any report to the extent required by section 1926 of the federal Public Health Service Act (42 USC § 300x-26).





Star Parsamyan &lt;star.parsamyan@lacity.org&gt;

## Short Term Rentals

2 messages

David Giron &lt;david.giron@lacity.org&gt;

Mon, Sep 21, 2015 at 2:35 PM

To: Veronica Perez &lt;vp@veronicaperez.com&gt;

Cc: Star Parsamyan &lt;star.parsamyan@lacity.org&gt;, Christine Peters &lt;christine.peters@lacity.org&gt;, Jeanne Min &lt;jeanne.min@lacity.org&gt;

Hello Veronica!

Thank you for meeting with us regarding the short term rental issue – going forward please make sure to include Star Parsamyan, myself and Christine Peters up to date on these discussions as they go forward.

Thank you!

### WE NEED YOUR INPUT: TAKE THE SMALL BUSINESS SURVEY !



David Giron

Legislative Director

**Councilmember Mitch O'Farrell**

200 N. Spring Street, Room 480, Los Angeles, CA 90012

(213) 473-7013 tel | (213) 473-7734 fax | [www.cd13.org](http://www.cd13.org)

Find the Councilmember on:

Veronica Perez &lt;vp@veronicaperez.com&gt;

Mon, Sep 21, 2015 at 7:10 PM

To: David Giron &lt;david.giron@lacity.org&gt;

Cc: Star Parsamyan &lt;star.parsamyan@lacity.org&gt;, Christine Peters &lt;christine.peters@lacity.org&gt;, Jeanne Min &lt;jeanne.min@lacity.org&gt;

Thank you, everyone! I will be in touch.

**Veronica Perez**

655 S. Hope Street, Suite 1208

Los Angeles, CA 90017

Mobile: (626) 644-5525

Phone: (213) 221-7161 Fax: (213) 221-7128

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From: David Giron [mailto:[david.giron@lacity.org](mailto:david.giron@lacity.org)]

Sent: Monday, September 21, 2015 2:35 PM

To: Veronica Perez

Cc: Star Parsamyan; Christine Peters; Jeanne Min

3/24/2016

City of Los Angeles Mail - Short Term Rentals

**Subject:** Short Term Rentals

[Quoted text hidden]



Star Parsamyan &lt;star.parsamyan@lacity.org&gt;

## Articles on Short Term Rentals

1 message

Veronica Perez <vp@veronicaperez.com>  
 To: Veronica Perez <vp@veronicaperez.com>

Tue, Oct 13, 2015 at 3:02 PM

Greetings!

I wanted to point out two recent news articles regarding the Short Term Rental Issue in LA. Please let me know if you have any questions or would like to discuss!

1) LA Times (Michael Hiltzik's) strong critique of Airbnb's recent study about its impact on the quality of life in Los Angeles: <http://www.latimes.com/business/hiltzik/la-fi-mh-airbnb-study-of-rentals-20150930-column.html>

a. His key quote: "Should you accept the study as the last word on the subject? Plainly not. Indeed, Airbnb may have misrepresented the study, which is obviously a major problem."

2) LA Opinion article regarding one tenant's experience with short term rentals: <http://www.laopinion.com/2015/10/05/denuncian-que-unidades-vacacionales-desplazan-a-inquilinos-en-los-angeles-airbnb/>

a. *Basic translation of the article:* In the last two and a half years, Carlos Camara started seeing how half of the apartments in the building where he lives in Venice turned into hotel rooms. From 32 apartments, between 15 – 18 have been remodeled to be rented out by tourists that in town for a few days.

The transformation of apartments/rooms for short term rentals has not only proliferated in Venice but throughout the City of Los Angeles. Rentals are made through companies like Airbnb operating an internet platform where people can choose vacation homes for a short period of time.

Those who are against this claim that the problem is that 7000 of homes and apartments have been taken off the market for them to be able to rent / live. Already, nearly 30% of Angelenos spends more than half his salary in rent payment.

"One no longer has neighbors and do not know who lives next door. There is no community or ability to organize." says Camara. And that's not all, he says, the noise has increased and some have already experienced theft. And if that was not enough, the landlords have asked me to give up my parking space, to which I have hired a lawyer to help me fight this matter.

Councilman Gil Cedillo who serves on the housing committee of the Council of Los Angeles in search of a new law to regulate short term rentals, however, He said short-term rents are a global phenomenon and the City needs to find a balance. "We have a crisis in our hands, and we are not about to lose one single unit to turn it into a short term rental."



Chris Nulty, Airbnb spokesman said most of the people who rent rooms are middle class, which makes it to supplement their income. Estimated that 82% of 4,500 units are residents living at home and use the proceeds to pay their mortgage.



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Star Parsamyan &lt;star.parsamyan@lacity.org&gt;

## Protect RSO units from Short Term Rental abuse

2 messages

Veronica Perez <vp@veronicaperez.com>  
To: Veronica Perez <vp@veronicaperez.com>  
Cc: Anh Nguyen <an@veronicaperez.com>

Tue, Oct 20, 2015 at 8:25 AM

Greetings,

As you know, the City of Los Angeles is currently considering regulating the short term rental industry. We ask that you consider the following information regarding the short term rental of rent stabilized (RSO) housing.

-

### City of Los Angeles Tenants and RSO Units Should Be Protected

Some have argued that tenants of RSO (rent stabilized) buildings should be able to sublease their units as Short Term Rentals (STRs). This is misguided and problematic for a number of reasons.

1. **Ease of Enforcement:** First, some of the most important housing units to protect are RSO (rent stabilized) units. Whole RSO units are being taken off the market because it is far more lucrative to rent an RSO unit as a de facto hotel room than as long-term housing for an Angeleno (in some cases, 5 times more lucrative).

Every other jurisdiction that has enacted STR regulations is finding them almost impossible to enforce. If Los Angeles should enact regulations that prohibit whole RSO units to be rented as STRs (i.e. limit STRs to primary residences), these regulations must be enforceable. If RSO tenants are subleasing their units as STRs, it will muddy the water and become much more difficult to enforce a ban on whole RSO unit rentals.

If all RSO units are banned as STRs, the enforcement agency could easily verify whether a short term rental is an illegal RSO rental: if the address is in an RSO building, it will not be allowed. Period.

2. **Illegal Subletting Should Not be Incentivized:** We cannot think of a scenario in which a scrupulous Landlord of an RSO building would permit a tenant to sublet their unit as an STR (charging 3-5 more times per night than they are paying for rent) -- why would any landlord allow a for-profit sublease of a unit the Landlord is mandated to rent at below market rates? Indeed, there is a standard provision in California rental leases that prohibits such a use, and at least one local Apartment Association is against this type of illegal subletting.

When an RSO tenant moves out, the Landlord has an opportunity to raise the rent to market rates. Landlords should not be given any more opportunities to evict RSO tenants and the City should not incentivize the illegal subletting of rent stabilized housing by permitting the short term rentals of RSO units.

In addition, as stated in point 1 above, allowing some RSO rentals muddies the waters and makes it much more difficult for the City to protect some of its most vulnerable housing and tenants.

3. ***Illicit Kick-backs Should Not be Incentivized:*** Some STR proponents have advocated for RSO units to be rented as short term rentals "if the person receiving the benefit of that transaction is the legal tenant of the unit and/or if the legal tenant has a specified agreement with the landlord (owner) of that property."

However, this type of scenario is inviting abuse. "Specified agreement with the landlord (owner) " could mean just about anything - including an illicit kick-back to the landlord which is currently occurring and should be halted. This incentivizes commercial double dealing and use of RSO units.

**Most importantly, this scenario would present yet another enforcement quandary:** The City would have to review every written agreement between a lessor and the lessee to determine if STR subletting is expressly permitted.

Also, for an article that discusses how Short Term Rentals are impacting rents in NYC, please see the following link: <http://therealdeal.com/blog/2015/10/14/how-much-does-airbnb-impact-nyc-rents/>

Finally, please see Senator Feinstein's Op-Ed in the San Francisco Chronical supporting SF's ballot measure to curb STR abuse:

<http://www.sfchronicle.com/opinion/article/Vote-Yes-on-Prop-F-Fix-the-Airbnb-mess-6574928.php?t=7d65957d5c&cmpid=twitter-premium>

Please let me know if you have any questions.

Veronica



**Veronica Perez**

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Star Parsamyan <star.parsamyan@lacity.org>

## CES Letter re: Short Term Rentals of RSO units

1 message

Veronica Perez <vp@veronicaperez.com>  
To: Veronica Perez <vp@veronicaperez.com>

Mon, Nov 30, 2015 at 10:07 AM

Attached please find a letter from the Coalition for Economic Survival relating to the issue of Short Term Rentals in RSO buildings.



**CES Oppose Ltr to STR in RSO units (2).pdf**  
379K



514 Shatto Place, Suite 270 ★ Los Angeles ★ California ★ 90020

Telephone: (213) 252-4411 ★ Fax: (213) 252-4422

Email: [contactces@earthlink.net](mailto:contactces@earthlink.net) ★ Website: [www.CESinAction.org](http://www.CESinAction.org)

November 24, 2015

Michael LoGrande, Director  
Los Angeles Department of City Planning  
200 North Spring Street  
Los Angeles, CA 90012

**RE: Proposed Short-Term Rental Ordinance – Protect L.A.'s Tenants and RSO Units**

Dear Mr. LoGrande:

We deeply appreciate the Planning Department's thorough efforts to solicit and incorporate stakeholder input regarding the proposed short-term rental ordinance. I am writing to you with concern because some have argued that tenants of rent-stabilized (RSO) buildings should have the ability to sublease their units as short-term rentals (STRs). This is a dangerous path to take that will have disastrous consequences on the city's already limited affordable housing stock. Declaring open season on these units and allowing mercenary profiteers to take hold will only force more and more vulnerable families out. For the reasons below, I urge you to prohibit the short-term rental of RSO units in Los Angeles.

**Allowing STR of RSO Units Invites More Enforcement Problems**

First of all, more than 85% of our city's total rental housing stock is composed of RSO units – arguably the most important housing units that we must protect. As a result of the tidal wave of short-term rentals in Los Angeles, whole RSO units and even entire RSO apartment buildings are being taken off the market because landlords and investors can make far more money renting out an RSO unit as a de facto hotel room than as long-term housing for Angelenos. As you have seen in San Francisco and other jurisdictions, STR regulations – if improperly drafted – are almost impossible to enforce. Whatever rules Los Angeles chooses to adopt must be enforceable. Allowing RSO tenants to sublease their units as STRs will make an already challenging enforcement problem even more difficult.

**This Encourages More Unjust Evictions by Incentivizing Lease-Prohibited Activities**

Furthermore, allowing the short-term rental of RSO units effectively incentivizes illegal subletting, illegal kick-backs, and unjust evictions. It is difficult to imagine that a landlord of a RSO building would permit a tenant to sublet their unit as an STR (probably earn 3-5 times more per night than rent), when the landlord cannot do the same. If the landlord is mandated to rent at below market rates and must abide by the RSO's stringent regulations, why would he/she allow a for-profit sublease of a unit? A major concern is that tenants led to believe they can short-term the RSO unit, and then the landlord subsequently evicts for illegal subletting since most standard California rental leases prohibit this type of activity. Such an eviction would allow the landlord the opportunity to raise the unit's rent to market rates. Landlords should not be given any more opportunities to evict RSO tenants, and the City should

not incentivize the illegal subletting of rent stabilized housing by permitting the short term rentals of RSO units.

**Affordable Housing Crisis – Permitting RSO Units to STR Will Exacerbate the Crisis**

According to the City's own Housing Element, Los Angeles needs an additional 5,300 units of affordable housing each year to keep up with demand. However, we have only managed to produce 1,100 units per year since 2006 – far short of our target numbers. The challenges of building more affordable housing are well-documented and new threats to the maintenance and preservation of existing affordable housing crop up every day. I urge you to protect the thousands of RSO units in Los Angeles from speculators and put our city's most needy and vulnerable families at the forefront of this issue.

Thank you for your consideration and I look forward to continuing this discussion with you.

Sincerely,



Larry Gross  
Executive Director